



ILAN TECH SOLUTIONS PVT. LTD.

BUSINESS PROPOSAL

Ranjith Kumar,
CEO/Founder

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ABOUT OUR COMPANY

Ilan Tech Solutions Pvt., Ltd., is an IT solutions company that offers a wide range of services to businesses of all sizes. Since our Inception in 2022, we are dedicated to transforming the digital landscape for businesses through innovation, efficiency, and reliability. Despite facing challenges, we have been continuously offering quality services in **Oracle E-Business Suite, Apex & Fusion technologies, Salesforce, Website Development, Web Application** and **Mobile App development** by setting up new standards & adopting the latest technological advancements. Our focus on customer-centred products and services, combined with our acclaimed methodology, has led to our recognition as a prominent start-up with a large and loyal customer base. We have a strong desire to be remarkable in the industry and supported by a team of highly skilled professionals, we consistently focus on delivering quality services and tailored solutions to meet the unique needs of our clients.



OUR VISION

Our vision is forward-looking, anticipating the needs of tomorrow's world in the software industry and ensuring that everyone has equal access to opportunities and resources to deliver high-quality services, regardless of their background or circumstances. Forecasting a vibrant community of innovative minds collaborating to exchange valuable ideas that positively impact society and shape a promising tomorrow.



60+

**Finished
Projects**

30+

**Happy
Clients**

4+

**Years In
Business**

MISSION

Our mission is to be the trusted partner of the software industry, anticipating and addressing their evolving needs with innovative, high-quality solutions with the state-of-the-art technologies. We are dedicated to fostering a vibrant team by cultivating a supportive community where collaboration and knowledge-sharing are encouraged, facilitating mutual growth and development. By empowering our employees and embracing diversity, we make an effort to create a magnificent impact on the enterprise and the communities we serve.

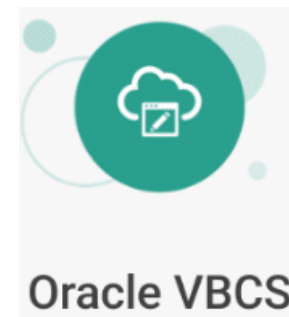
WHAT WE DO

- Oracle EBS
- Oracle APEX
- Oracle Fusion
- Web Application (PHP, Python, Angular & React)
- Mobile App Development (All Platforms)
- Creative Services
- Influencer Marketing
- Personal Branding



ORACLE DEVELOPMENT

- **FRONT-END**



- **BACK-END**

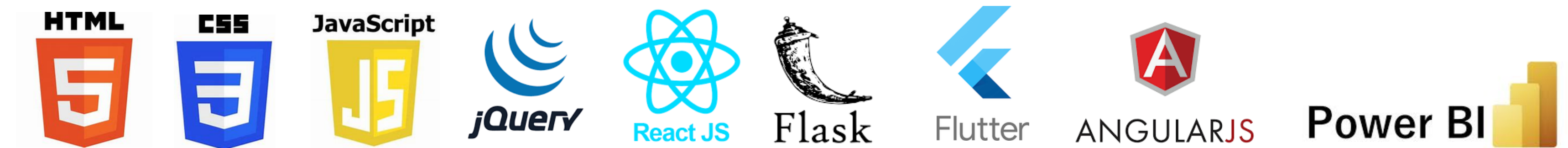


- **DATABASE**



WEB DEVELOPMENT

- **FRONT-END**



- **BACK-END**



- **DATABASE**



MOBILE APP DEVELOPMENT

- **FRONT-END**



- **BACK-END**



- **DATABASE**



OUR PRODUCTS

- **CRM (ARUVI)**
- **Billing System – POS**
- **Bio-Metric System (TouchTrack)**
- **Clinical Management System (CMS)**
- **Gate-Pass System (GPS)**



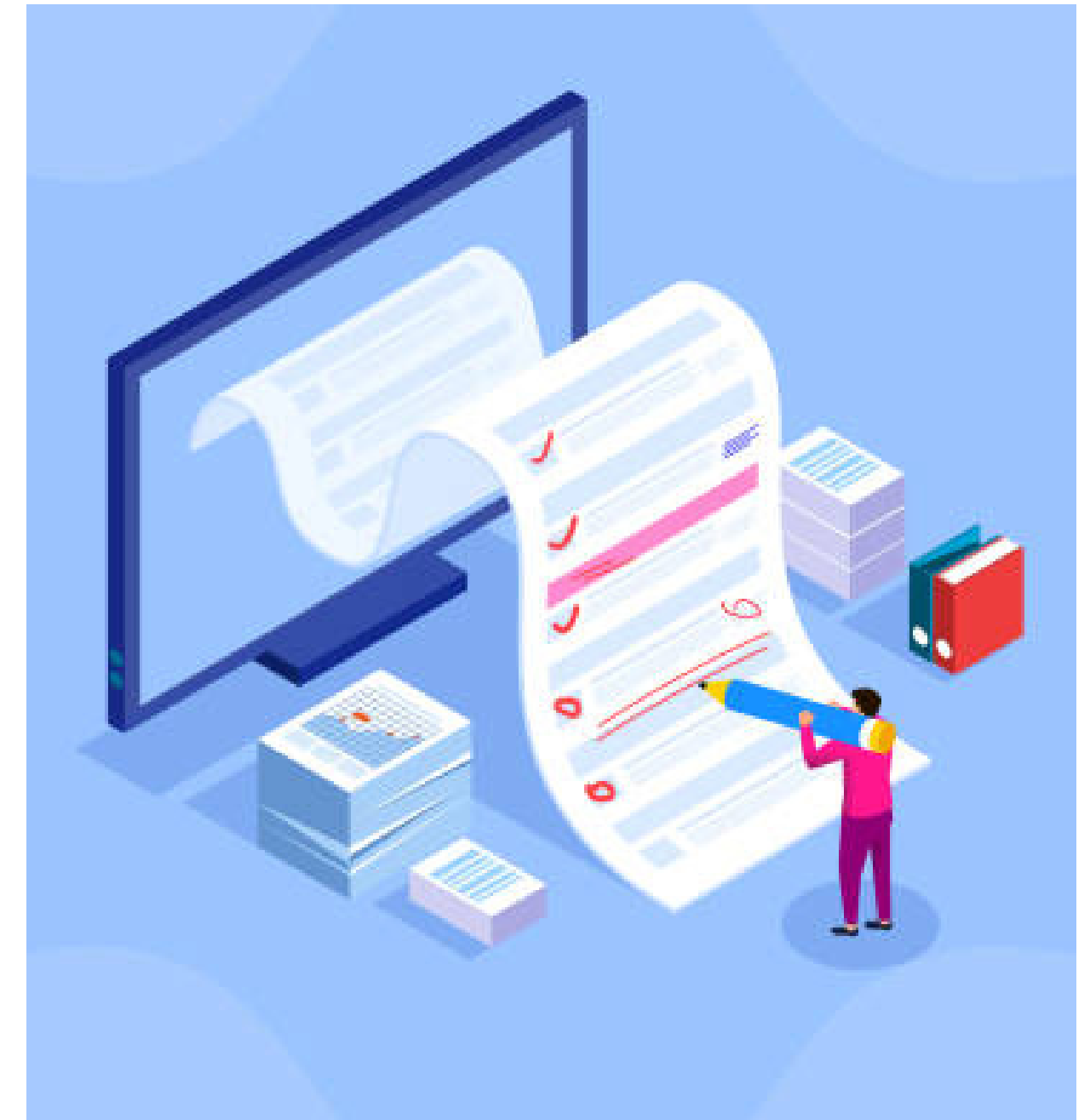
CRM (ARUVI)

- Our CRM (ARUVI) system is an all-in-one platform that streamlines Recruitment, HRM, Finance, and Project management.
- It efficiently handles Client interactions, Accounts tracking, and Asset management.
- With built-in Announcement features, team communication stays clear and updated.
- Boost productivity and collaboration across departments with our integrated solution.



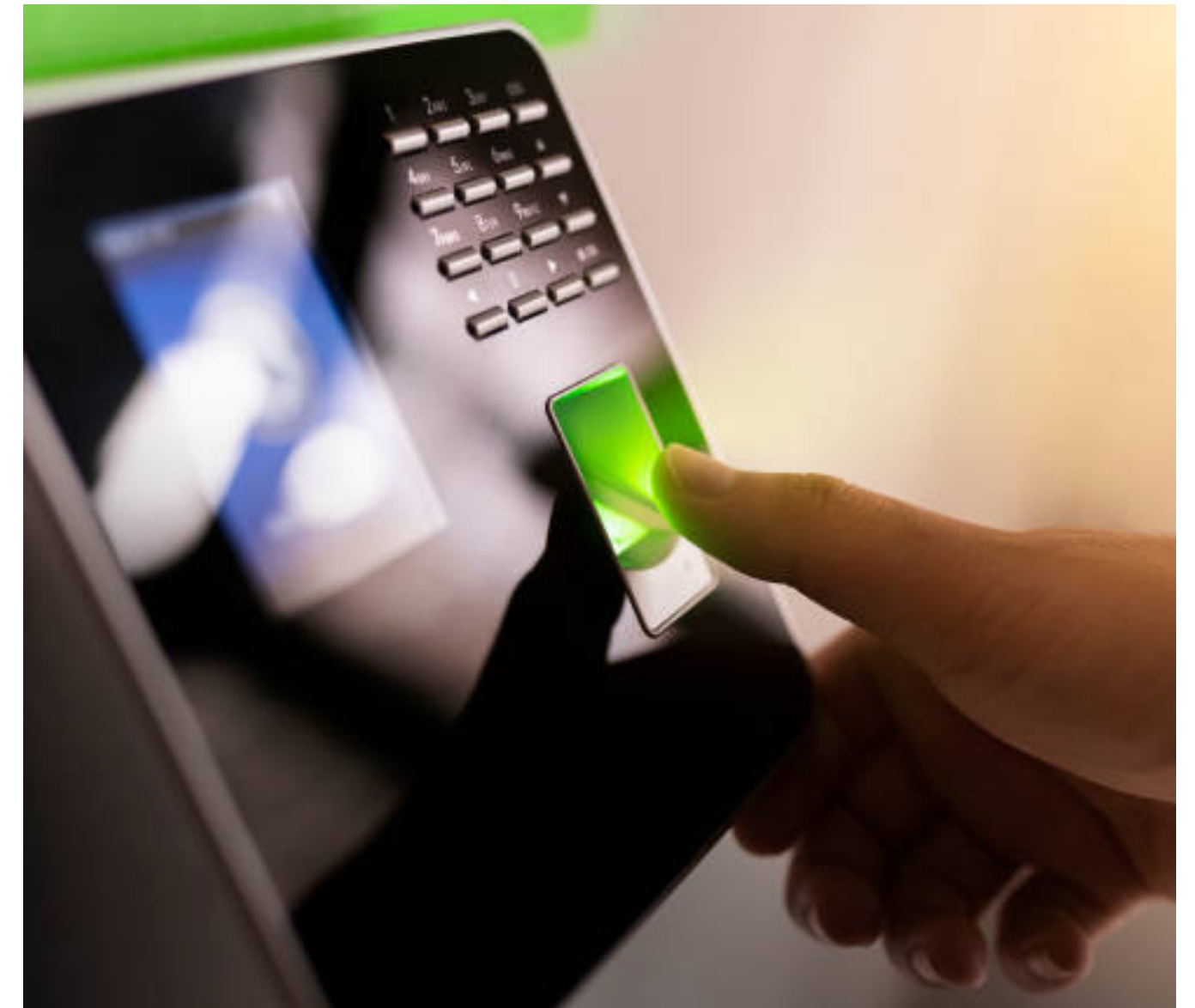
Billing Software – POS

- Our Billing System simplifies invoicing, payment tracking, and financial reporting.
- It ensures accurate and fast bill generation for seamless transactions.
- With GST integration and expense management, it supports complete compliance.
- Ideal for businesses, it enhances efficiency and reduces manual errors.



Bio-Metric System (TouchTrack)

- Our Biometric System offers secure, real-time attendance with fingerprint or face recognition.
- It prevents proxy entries and automates leave and shift tracking.
- Seamlessly integrates with HR and payroll systems.
- Fast, accurate, and tamper-proof for efficient workforce management.



Clinical Management System (CMS)

- Our Clinical Management System manages patient records, appointments, and prescriptions.
- It streamlines doctor scheduling and billing processes.
- Secure and efficient, it enhances clinic operations.
- Ideal for hospitals and healthcare centers.



Gate Pass System (GPS)

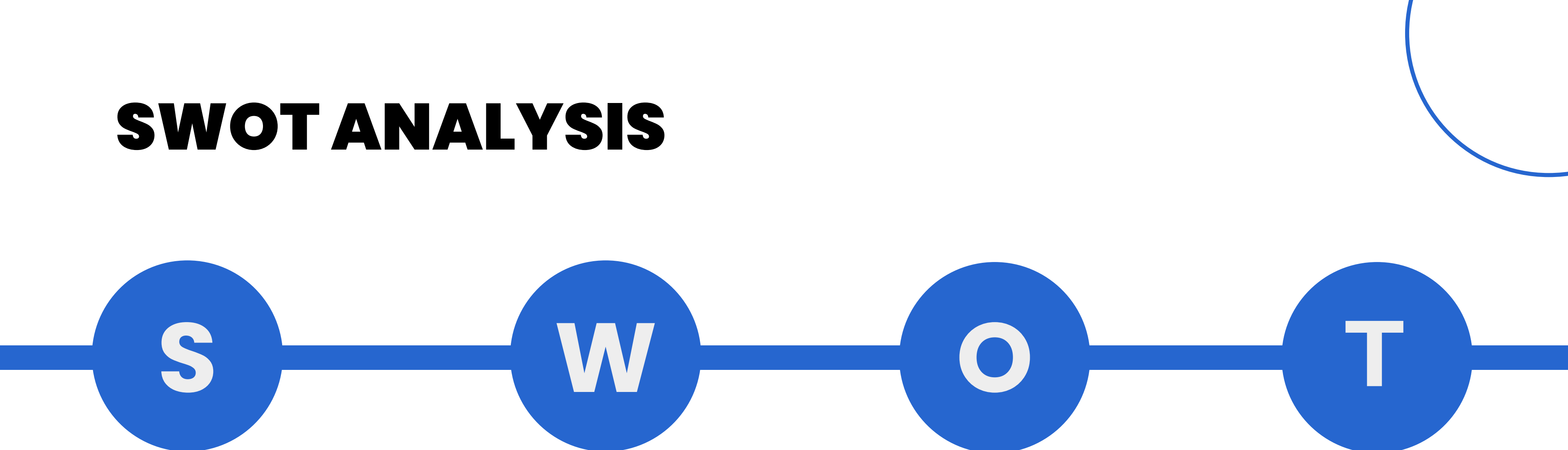
- Our Gate Pass System streamlines visitor and material movement with digital pass generation.
- It ensures secure entry and exit tracking for employees, guests, and goods.
- Real-time alerts and logs enhance security and accountability.
- Customizable workflows support approvals, validations, and audit-ready records.



Industries we serve

- Public Sector
- Retail
- Education
- Bank Sector
- Hospitality
- Tours & Travels
- Health Care
- Financial service
- Insurance
- Health care

SWOT ANALYSIS



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STRENGTHS

- Skilled team with technical expertise to execute complex projects.
- Established processes and methodologies ensure consistent quality.
- Access to advanced tools and technology enhances productivity and outcomes.

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WEAKNESSES

- Limited resource allocation may lead to potential project delays.
- Dependence on specific technology vendors can introduce risks.
- Managing multiple projects simultaneously may stretch team capacity.

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OPPORTUNITIES

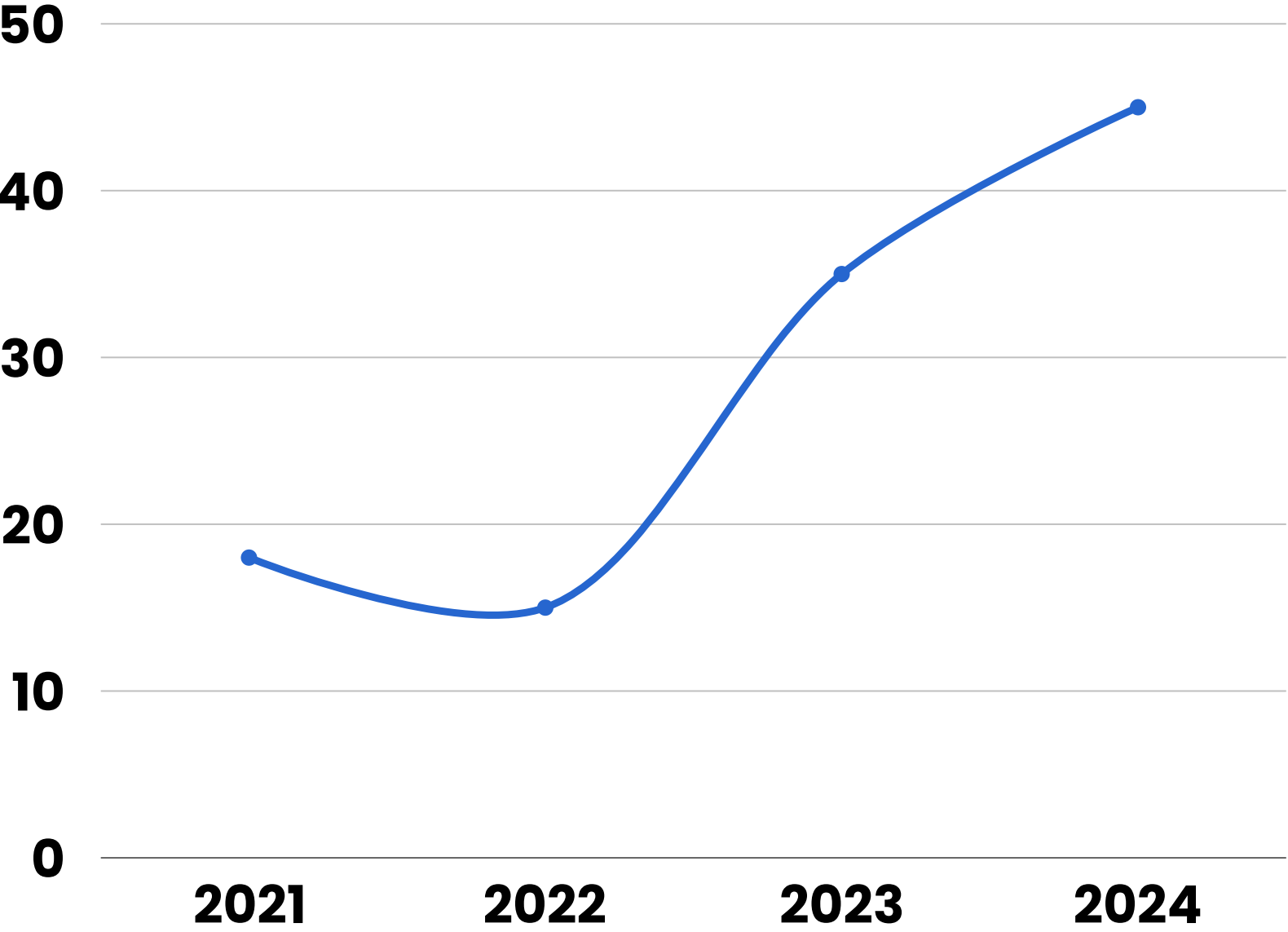
- Emerging technologies offer chances to innovate and expand service offerings.
- Growing demand for digital transformation fuels new project opportunities.
- Strategic partnerships can broaden capabilities and client reach.

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THREATS

- Rapid technology changes may require continuous upskilling.
- Intense competition in the IT industry can impact market positioning.
- Economic fluctuations may influence project budgets and client investment.

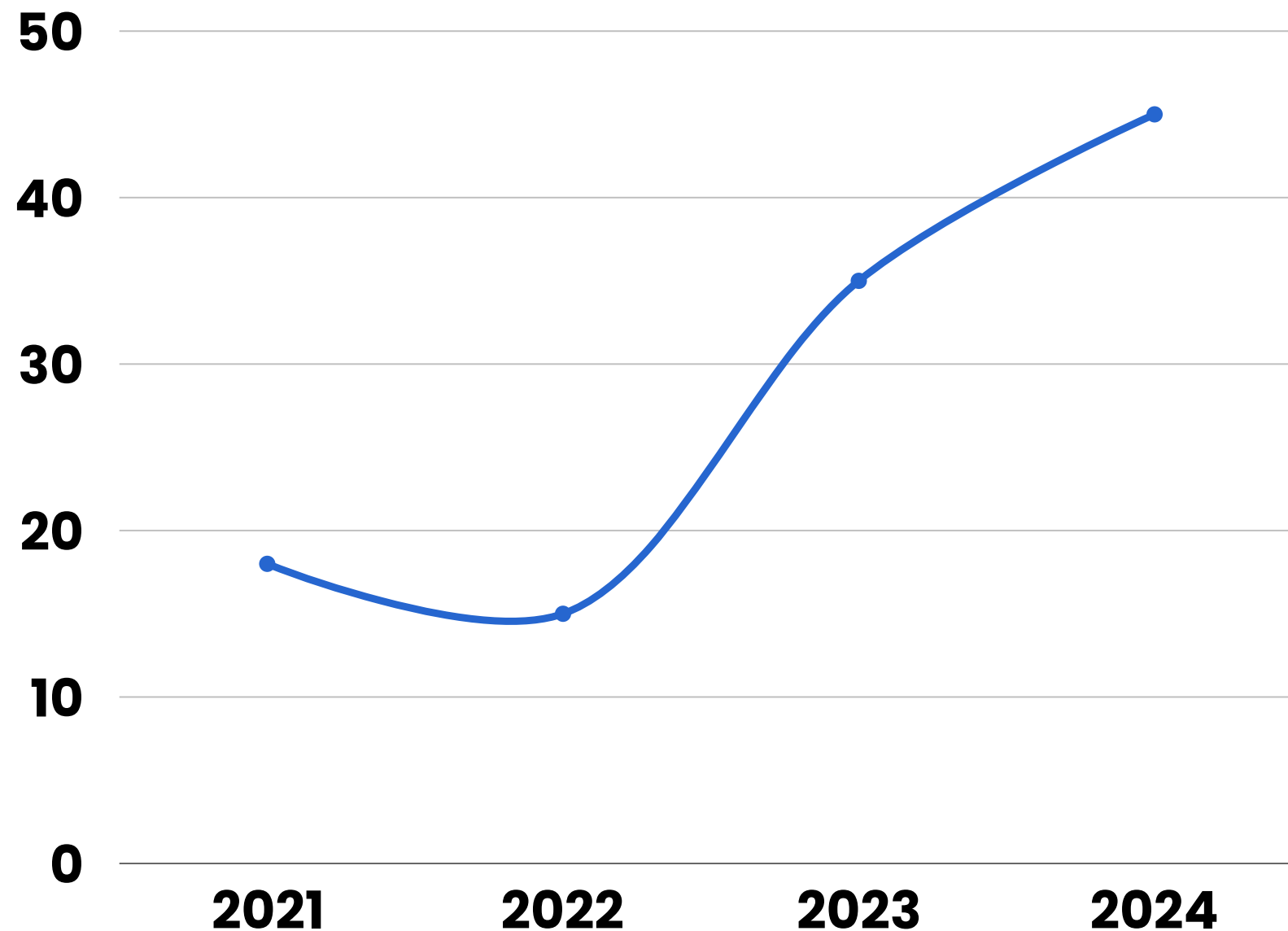
INFOGRAPHIC CHART



2021

- **Mission Statement:** Revolutionizing business operations in the digital age through innovative, efficient, and reliable IT solutions.
- **Specialization:** Oracle OAF & Oracle Apex solutions for both products and services.
- **Vision and Mission Set:** Committed to revolutionizing digital business operations.
- **Core Specialization:** Oracle OAF and Oracle Apex, establishing expertise in these platforms.
- **Early Challenges:** Overcoming initial hurdles in team-building and resource allocation.
- **Milestones:**
 - Built a small but skilled team.
 - Began offering ITS solutions focused on process efficiency and productivity enhancement.
- **Client Acquisitions:** Secured first clients and began developing client-centric ITS solutions.

INFOGRAPHIC CHART



2022

- **Service Expansion:** Diversified offerings to include more comprehensive digital transformation solutions.

2023

- **Brand Awareness Initiatives:** Focused on marketing and brand-building efforts to increase visibility.
- **Product Development:** Launched proprietary tools or products to improve Oracle platform integration.

2024

- **Service Diversification:** Expanded to include new technologies like cloud computing and AI, positioning for the future.
- **Milestones:**
 - Broadened expertise beyond Oracle platforms, embracing wider IT industry trends.
 - Grew into a reliable partner for digital transformation across multiple sectors.

OUR TEAM

Ranjith Kumar *Founder & CEO*

Ilán Tech's founder, Mr. Ranjith Kumar, is a Visionary Entrepreneur with a passion for IT solutions and with a good specialization in Oracle App development. He has been building his business for the past 4 years. He has assembled a team of 60+ talented developers who share his commitment to excellence in service and solutions. His goal is to transform the IT industry with innovative products and customer focused service.

Sujeetha *Director*

Ms. Sujeetha is a Visionary leader with extensive experience in digital transformation and enterprise solutions. They are passionate about leveraging technology to drive business efficiency, innovation, and sustainable growth. Known for their strategic insight and commitment to excellence, they inspire our team to deliver cutting-edge solutions tailored to client needs.

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